



MRCA SOUTHERN BUSINESS SUMMIT & TRADE SHOW 2022

16th-17th November 2022

Day 1 - 16th November 2022

Time	Program
10.00am – 10.30am	Arrival of Guests & Registration
10.30am – 11.00am	Conference Hall Door Opens Emcee Welcome Remarks <i>GOH, Sponsors, Supporting Associations, Media Partners</i>
11.00am – 11.05am	Play MRCA Video
11.05am – 11.10am	Welcome Speech by Organizing Chairperson Mr. Nevinn Leow
11.10am – 11.15am	Opening Speech by Chief of MRCA Southern Chapter Mr. Wesley Tan
11.15am – 11.20am	Speech by MRCA President Mr. Sharan Valiram
11.20am – 11.30am	Remarks by Guest Of Honour
11.30am – 11.45am	Token of Appreciation for GOH Token of Appreciation for Sponsors
11.45pm – 12.30am	MSBS 2022 Press Conference
12.30am – 1.15pm	Booth Tour
1.15pm – 2.30pm	Lunch (GOH & VIPs @ MarryBrown)
2.30pm – 6.00pm	Ongoing Exhibition with Business Sharing by Sponsors

Day 2 - 17th November 2022

Time	Program
10.00am – 10.40am	Registration Start
10.40am – 10.45am	Welcome Speech by Organizing Chairperson Mr. Nevin Leow
10.45am – 11.15am	Speaker Presentation 1 Guest Speaker 1
11.15am – 11.45am	Speaker Presentation 2 Guest Speaker 2
11.45am – 12.15pm	Speaker Presentation 3 Guest Speaker 3
12.15pm – 12.45pm	Speaker Presentation 4 Guest Speaker 4
12.45pm – 2.00pm	Lunch
2.00pm – 2.45pm	Forum Session 1 - “Expansion through Different Medium in the New Era” Speakers & Moderator
02.45pm – 03.15pm	Speaker Presentation 5 Guest Speaker 5
03.15pm – 03.45pm	Speaker Presentation 6 Guest Speaker 6
03.45pm – 04.15pm	Speaker Presentation 7 Guest Speaker 7
04.15pm – 04.45pm	Refreshment Break
04.45pm – 05.30pm	Forum Session 2 - “Retail Market – In Mall or Outside Mall” Speakers & Moderator

Day 2 - 17th November 2022

05.30pm – 05.45pm	Certificate and Token of Appreciation for Speakers & Moderators
05.45pm – 06.00pm	Closing Remarks & End