



2022 MRCA RETAIL CONFERENCE

X CROSSING THE DIGITAL LINE

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AGENDA

8.00AM - 9.00AM	REGISTRATION & BREAKFAST
9.00AM - 9.05AM	EMCEE WELCOME REMARKS
9.05AM - 9.25AM	SPEECH BY ORGANIZING CHAIRPERSON MR. STAN SINGH
9.25AM - 9.35AM	SPEECH BY MRCA PRESIDENT MR. SHARAN VALIRAM
9.35AM - 10.20AM	“DIGITAL RETAIL BUSINESS - THE CURRENT STATE OF AFFAIRS”
10.20AM - 10.50AM	“GLOBAL TRENDS”
10.50AM - 11.35AM	“TECHNOLOGIES BREAKTHROUGH & TRENDS”
11.35AM - 12.05PM	“ECOMMERCE EXCHANGE - ONLINE & OFFLINE”
12.50PM - 2.00PM	LUNCH BREAK
2.00PM - 2.40PM	“FRANCHISE STRATEGIES”
2.40PM - 3.20PM	“CORPORATE LIABILITY - IF YOUR BUSINESSES AT RISK?”
3.20PM - 4.35PM	“5G IN RETAILING”
4.35PM - 5.15PM	“KILL” THE COPY CAT
5.15PM - 5.45PM	RETAILING SUCCESS JOURNEY
5.45PM - 6.00PM	RECOGNITION AND APPRECIATION TO SPONSORS
6.00PM - 6.30PM	TEA BREAK
6.30PM - 6.45PM	LUCKY DRAW
6.45PM	CLOSING REMARKS

Reinvent Retail Through Digitalisation



15th July

8.00AM - 6.30PM

BALLROOM 1, LEVEL 3, KLCC

For more information please contact MRCA
at **03-5882 4333**
or email to **conference@mrca.org.my**

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