

About MRCA Membership

The MRCA offers two (2) categories of Membership as follows:-

1. Ordinary Membership

Any established company in retailing-chain business and incorporated in Malaysia may, upon the invitation of the Council, apply to become a member.

The MRCA brings together the cream of the crop, as our members consist of well-known retail chain brands from various fields such as Poh Kong, Bonia, OSIM, Nelson's, Focus Point, Chakri Palace, Sunrider International, Valiram, Secret Recipe, Senheng, 7-Eleven, KK Supermart, Marrybrown, Maxis, RHB Bank and many more.

Basic requisite to qualify for Ordinary Membership

- ✓ Must be an established company incorporated in Malaysia and has been in business for more than a year
- ✓ Established company in retail business with at least one retail outlet or sells products online

Duties & Responsibilities

- ✓ Attend members meetings & participate in MRCA's activities
- ✓ Has full voting rights and the right to hold office in the Association

Fees

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|---|----------|
| ✓ Admission Fee (payable one time only) | RM 2,000 |
| ✓ Yearly Membership Fee (payable annually in January, auto renewal) | RM 3,000 |
| ✓ Donation to MRCA Branding Education Charity Foundation
(Payable one time only) | RM 1,000 |

2. Associate Membership

Any established company incorporated in Malaysia and are related to the retail-chain business may, upon the invitation of the Council, apply to become an Associate Member.

The MRCA has also benefited immensely from the constant support of members in various fields such as CIMB Bank from the banking industry, The Star, Sin Chew and Media Prima from the media industry.

Basic requisite to qualify for Associate Membership

- ✓ Any established company incorporated in Malaysia and are related to the retail-chain business e.g. property developers, suppliers of retail chain business, service providers etc.

Duties & Responsibilities

- ✓ Attend members meetings & participate in MRCA's activities
- ✓ Has no voting rights and is not eligible to hold office in the Association

Fees

- | | |
|---|----------|
| ✓ Admission Fee (payable one time only) | RM 1,000 |
| ✓ Yearly Membership Fee (payable annually in January, auto renewal) | RM 3,000 |
| ✓ Donation to MRCA Branding Education Charity Foundation
(Payable one time only) | RM 1,000 |

*Every application which has been approved and payment is made as aforesaid shall be admitted as a member of the Association and shall be entitled to all the privileges of membership.

*All members shall be loyal and faithful to the Association and shall use their best endeavors to contribute towards attainment of the goals and objectives of the Association.